WISCONSIN DEPARTMENT OF TOURISM Activities Report for January 1, 2021 through December 31, 2021

Item/Service Provided	Name of Donor/Vendor	Value	Goal/Purpose/Notes	Date Received	Recipient
6 tickets for the Wine and Cheese train experience	Great Northern Railroad		Admission: photo shoot for promotional materials	5/3/21	Tourism Talent
6 beverage tastings (props – not for consumption)	Perlick Distillery		Items for talent for use in video & photo shoot promotional materials	5/3/21	Tourism Talent
Food and beverages (props – not for consumption)	Bailey's Run Winery		Items for talent for use in video & photo shoot promotional materials	5/17/21	Tourism Talent
4 beverages (props – not for consumption)	Minhas Brewery	28.00	Items for talent for use in video & photo shoot promotional materials	5/17/21	Tourism Talent
3 Meals (props – not for consumption)	Baumgartner's Cheese Shop	40.00	Items for talent for use in video & photo shoot promotional materials	5/17/21	Tourism Talent
Beverages (props – not for consumption)	Hawk's Mill Winery	35.00	Items for talent for use in video & photo shoot promotional materials	5/17/21	Tourism Talent
2 tastings, 4 meals (props – not for consumption)	Mark's East Side	65.00	Items for talent for use in video & photo shoot promotional materials	5/17/21	Tourism Talent
2 beverages (props – not for consumption)	Sawmill Salloon	14.00	Items for talent for use in video & photo shoot promotional materials	5/17/21	Tourism Talent
Food and beverage to use as props for photos	Hotel Chequmegon	45.00	Items for talent for use in video & photo shoot promotional materials	5/17/21	Tourism Talent
Beverages for props (props – not for consumption)	Copper Crow Distillery	60.00	Items for talent for use in video & photo shoot promotional materials	5/17/21	Tourism Talent
5 Entry addmission	Logging & Cultural Museums		Admission: photo shoot for promotional materials	6/7/21	Tourism Talent
Beverages to use as props for photos (props – not for consumption)	Bodacious Brew		Items for talent for use in video & photo shoot promotional materials	8/17/21	Tourism Talent
S'more Board (props – not for consumption)	Sugar Exchange		Items for talent for use in video & photo shoot promotional materials	8/17/21	Tourism Talent
3 tickets for entry	Milton House	30.00	Admission: photo shoot for promotional materials	8/17/21	Tourism Talent
Hudson Food Walk - shortened tour and tastings at restaurants in Hudson	Hudson Food Walk (Hudson Area Chamber of Commerce	30.00	Staff familiarization tour (Experience for writing Hudson Co-op Article)	9/16/21	Tourism Content Marketing Writer
	Hudson Trolley Company (Hudson Area	55.00	Staff familiarization tour (Experience for writing		Tourism Content
Hudson Trolley Tour	Chamber of Commerce)	20.00	Hudson Co-op Article)	9/16/21	Marketing Writer
1 Night Stay at the Phipps Inn B & B	Phipps Inn Bed & Breakfast (Hudson Area Chamber of Commerce)	215.00	Staff familiarization tour (Experience for writing Hudson Co-op Article)	9/16/21	Tourism Content Marketing Writer
Lunch for 3	Hudson Area Chamber of Commerce	20.00	Staff familiarization tour (Experience for writing Hudson Co-op Article)	9/16/21	Tourism Content Marketing Writer
			Staff familiarization tour (Experience for writing	0 / 1 0 / 0 1	Tourism Content
Lunch for 3 4 entrees, 4 beverages, 1 appetizer (props - not for	Hudson Area Chamber of Commerce		Hudson Co-op Article) Items for talent for use in video & photo shoot	9/16/21 9/28/21	Marketing Writer Tourism Talent
consumption)	Pier 500	21.00	promotional materials Items for talent for use in video & photo shoot	9/16/21	Tourism Talent
3 beverages (props - not for consumption)	Broken Bat Brewery		promotional materials Items for talent for use in video & photo shoot	9/16/21	Tourism Talent
food & beverages (props - not for consumption)	Don's TV Repair		promotional materials Admission: video & photo shoot for promotional	9/16/21	Tourism Talent
3 tickets for the Lake Geneva mail boat tour	Lake Geneva Cruise Line	100,000	materials	5/ 10/21	Tourism Content
Dinner for two	Oshkosh CVB	20.00		10/14/21	Marketing Writer
Meat & Cheese board (props - not for consumption)	The Village Cheese Shop		Items for talent for use in video & photo shoot promotional materials	10/28/21	Tourism Talent
Desserts (props - not for consumption)	Le Reve	30.00	Items for talent for use in video & photo shoot promotional materials	10/28/21	Tourism Talent
2 beverages (not for consumption)	Maxwell Mansion	24.00	Items for talent for use in video & photo shoot promotional materials	11/11/21	Tourism Talent
2 beverages, 1 appetizer, 3 meals (not for consumption)	Turf Smokehouse (Geneva National)	76.00	Items for talent for use in video & photo shoot promotional materials	11/11/21	Tourism Talent
2 beverages, 4 meals (not for consumption)	Hunt Club Steakhouse Geneva National)	209.00	Items for talent for use in video & photo shoot promotional materials	11/11/21	Tourism Talent
1 appetizer, 4 beverages, 3 meals(not for consumption)	Crafted Italia (Geneva National)	161.00	Items for talent for use in video & photo shoot promotional materials	11/11/21	Tourism Talent
Spa Service (for Geneva National Promotion)	Mia Faccia (Geneva National)	50.00	Items for talent for use in video & photo shoot promotional materials	11/11/21	Tourism Talent
			*See note below regarding press tour donations		
6 Nights of accomodations	Arrowhead Lodge	125/night	JK press tour for media to promote Wisconsin attractions	Jan. 13 - 19	Turner PR
Tour & Tasting	Copper Crow Distillery		JK press tour for media to promote Wisconsin attractions	Jan. 13 - 19	Turner PR
Copper Falls State Park Visit	Wisconsin State Park Pass		JK press tour for media to promote Wisconsin attractions	Jan. 13 - 19	Turner PR
Showshoe hike on North Country National Scenic Trail			JK press tour for media to promote Wisconsin attractions	Jan. 13 - 19	Turner PR
Saint Kate Arts Hotel (3 nights)	Visit Milwaukee		RCY press tour for media to promote Wisconsin attractions	April 15 - 18	Turner PR
Dinner with Lindsey McKee	Visit Milwaukee		RCY press tour for media to promote Wisconsin attractions	April 15 - 18	Turner PR
			RCY press tour for media to promote Wisconsin attractions		
Tour of Pabst Mansion	Pabst Mansion		Attractions RCY press tour for media to promote Wisconsin attractions	April 15 - 18	Turner PR
Cocktails with Curator	Visit Milwaukee		RCY press tour for media to promote Wisconsin	April 15 - 18	Turner PR
Ticket (1)	Milwaukee Art Museum		attractions RCY press tour for media to promote Wisconsin	April 15 - 18	Turner PR
Lunch at Solly's Grille	Glendale CVB	30.00	attractions RCY press tour for media to promote Wisconsin	April 15 - 18	Turner PR
Tour of Sprecher Factory	Glendale CVB	10.00	attractions RCY press tour for media to promote Wisconsin	April 15 - 18	Turner PR
Harbor House Gift Card	Visit Milwaukee	100.00	attractions RCY press tour for media to promote Wisconsin	April 15 - 18	Turner PR
Saint Kate Gift Card	Visit Milwaukee	30.00	attractions	April 15 - 18	Turner PR

			RCY press tour for media to promote Wisconsin		
Public Market Gift Card	Visit Milwaukee	30.00	attractions JK press tour for media to promote Wisconsin	April 15 - 18	Turner PR
Cheese Tasting x 3 People	Carr Valley Cheese Company	75.00	attractions	4/20/22	Turner PR
Cheese Tasting x 3 People	Emmi Roth USA	75.00	JK press tour for media to promote Wisconsin attractions	4/20/22	Turner PR
Cheese Tasting x 3 People	Roelli Cheese Haus	75.00	JK press tour for media to promote Wisconsin attractions	4/20/22	Turner PR
Two night accomodations	Saint Kate Hotel	175/night	AG press tour for media to promote Wisconsin attractions	May 27 - 29	Turner PR
Hyatt Place Madison Downtown 2 nights accomodations	Desintation Madison	253/night	AG press tour for media to promote Wisconsin attractions	May 27 - 29	Turner PR
Dinner at L'Etoile	Desintation Madison		AG press tour for media to promote Wisconsin attractions	May 27 - 29	Turner PR
Gift card to Ardent	Visit Milwaukee		AG press tour for media to promote Wisconsin attractions	May 27 - 29	Turner PR
Gift card to Indugence Chocolatier	Visit Milwaukee		AG press tour for media to promote Wisconsin attractions		Turner PR
			AG press tour for media to promote Wisconsin	May 27 - 29	
Gift card to Purple Door	Visit Milwaukee		attractions AG press tour for media to promote Wisconsin	May 27 - 29	Turner PR
Gift card to Tabal	Visit Milwaukee	50.00	attractions LM & MPS & Michael Patrick Shiels press tour for	May 27 - 29	Turner PR
Round of golf each	Erin Hills Golf Course	295/person	media to promote Wisconsin attractions LM & MPS & Michael Patrick Shiels press tour for	June 1 - 6	Turner PR
Lunch for 2	Erin Hills Golf Course	45.00	media to promote Wisconsin attractions LM & MPS & Michael Patrick Shiels press tour for	June 1 - 6	Turner PR
2 nights accomodations (4 total rooms)	The Carriage House	300/night	media to promote Wisconsin attractions LM & MPS & Michael Patrick Shiels press tour for	June 1 - 6	Turner PR
Dinner for 2 at Horse & Plow	The Carriage House	80.00	media to promote Wisconsin attractions LM & MPS & Michael Patrick Shiels press tour for	June 1 - 6	Turner PR
Breakfast for 2 for two mornings	The Carriage House	120.00	media to promote Wisconsin attractions LM & MPS & Michael Patrick Shiels press tour for	June 1 - 6	Turner PR
Round of golf each + caddies (2)	Whistling Straits Golf Course	510/person	media to promote Wisconsin attractions	June 1 - 6	Turner PR
Lunch for 2 at whistling Strait Clubhouse	The Carraige House	60.00	LM & MPS & Michael Patrick Shiels press tour for media to promote Wisconsin attractions	June 1 - 6	Turner PR
Dinner for 2 at The Wisconsin Club	The Carraige House	200.00	LM & MPS & Michael Patrick Shiels press tour for media to promote Wisconsin attractions	June 1 - 6	Turner PR
Round of golf for two + Caddies	Blackwolf Run Golf Course	400/person	LM & MPS & Michael Patrick Shiels press tour for media to promote Wisconsin attractions	June 1 - 6	Turner PR
Lunch for 2 at Blackwolf Run Restaurant	The Carraige House	40.00	LM & MPS & Michael Patrick Shiels press tour for media to promote Wisconsin attractions	June 1 - 6	Turner PR
Round of golf for 2 Mammoth Dunes	Sand Valley Resort	225/nerson	LM & MPS & Michael Patrick Shiels press tour for media to promote Wisconsin attractions	June 1 - 6	Turner PR
1 room night for 1 person	Sand Valley Resort		LM & MPS & Michael Patrick Shiels press tour for media to promote Wisconsin attractions	June 1 - 6	Turner PR
			LM & MPS & Michael Patrick Shiels press tour for		
Round of golf for 2 - Sand Valley Course	Sand Valley Resort		media to promote Wisconsin attractions LM & MPS & Michael Patrick Shiels press tour for andia to promote Wisconsin attractions	June 1 - 6	Turner PR
Junior Suite - 1 night for each (2)	The Grand Geneva Resort		media to promote Wisconsin attractions LM & MPS & Michael Patrick Shiels press tour for	June 1 - 6	Turner PR
Dinner for 2 at Geneva Chophouse	The Grand Geneva Resort		media to promote Wisconsin attractions LM & MPS & Michael Patrick Shiels press tour for	June 1 - 6	Turner PR
Breakfast for 2	The Grand Geneva Resort		media to promote Wisconsin attractions LM & MPS & Michael Patrick Shiels press tour for	June 1 - 6	Turner PR
Round of golf for 2	The Grand Geneva Resort	170.00	media to promote Wisconsin attractions LM & MPS & Michael Patrick Shiels press tour for	June 1 - 6	Turner PR
Lunch for 2 at Turf	The Geneva National Resort	70.00	media to promote Wisconsin attractions LM & MPS & Michael Patrick Shiels press tour for	June 1 - 6	Turner PR
Round of golf for 2	The Geneva National Resort	220.00	media to promote Wisconsin attractions Wonder of Wisconsin Experience for media to	June 1 - 6	Turner PR
Drinks for the weekend	Visit Eau Claire	500.00	promote Wisconsin attractions Wonder of Wisconsin Experience for media to	June 11 - 14	Turner PR
Travel Wisconsin FAM tour	Visit Eau Claire		promote Wisconsin attractions BS press tour for media to promote Wisconsin	June 11 - 14 June 9 - 14	Turner PR
Upper Dells Boat Tour	Wisconsin Dells VCB	32.00	attractions SL press tour for media to promote Wisconsin		Turner PR
Accomodations at Madison Concourse Hotel	Destination Madison	249.00	attractions	June 9 - 14	Turner PR
Dinner at Pig in a Fur Coat	Desintation Madison	75.00	SL press tour for media to promote Wisconsin attractions	June 9 - 14	Turner PR
Taliesin tour & Lunch	Taliesin	87.00	SL press tour for media to promote Wisconsin attractions	June 9 - 14	Turner PR
Waterfront Hotel - 1 night stay	Prairie Du Chien	188.44	SL press tour for media to promote Wisconsin attractions	June 9 - 14	Turner PR
Dinner at The Barn	Prairie Du Chien	40.00	SL press tour for media to promote Wisconsin attractions	June 9 - 14	Turner PR
Breakfast at Huckleberry's	Prairie Du Chien	20.00	SL press tour for media to promote Wisconsin attractions	June 9 - 14	Turner PR
Stay at Dubbel Dutch - 2 nights, 1 room	Visit Milwaukee		AT press tour for media to promote Wisconsin attractions	June 21 - 27	Turner PR
Riverwalk Tour x2	Visit Milwaukee		AT press tour for media to promote Wisconsin attractions	June 21 - 27	Turner PR
Taliesin tour & Lunch	Taliesin		AT press tour for media to promote Wisconsin attractions	June 21 - 27	Turner PR
			AT press tour for media to promote Wisconsin	June 21 - 27	
Stay at Madison Concourse Hotel	Destination Madison		attractions AT press tour for media to promote Wisconsin	June 21 - 27	Turner PR
Monona Terrace Tour x2	Destination Madison		attractions AT press tour for media to promote Wisconsin	June 21 - 27	Turner PR
Dinner at Tipsy Cow for 2	Destination Madison	100.00	attractions AT press tour for media to promote Wisconsin	June 21 - 27	Turner PR
Dinner at Archstone Brewpub x 2	Fox Cities CVB	75.00	attractions		Turner PR

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Trout Museum of Art Admission x2	Fox Cities CVB	30.00	AT press tour for media to promote Wisconsin attractions	June 21 - 27	Turner PR
Fox River Tour x2	Fox Cities CVB	44.00	AT press tour for media to promote Wisconsin attractions	June 21 - 27	Turner PR
			AT press tour for media to promote Wisconsin	June 21 - 27	
Tour of Hearthstone Historic House	Fox Cities CVB		attractions CB press tour for media to promote Wisconsin	June 28 - 30	Turner PR
Dinner at Butcher & Barrel	Racine CVB	14.00	attractions CB press tour for media to promote Wisconsin	June 28 - 30	Turner PR
Racine Art Musuem admission for 2	Racine CVB		attractions		Turner PR
Greens fee for four	Lawsonia Golf Course	340.00	JS press tour for media to promote Wisconsin attractions	7/6/22	Turner PR
2 rooms at AmericInn	Manitowoc Area VCB	252.00	JR press tour for media to promote Wisconsin attractions	July 9 - 12	Turner PR
			JR press tour for media to promote Wisconsin	July 9 - 12	
1860 Light Station Tour	Port Washington Tourism Council		attractions JR press tour for media to promote Wisconsin	July 9 - 12	Turner PR
2 rooms Harborview Hotel	Port Washington Tourism Council	238.00	attractions JR press tour for media to promote Wisconsin	July 9 - 12	Turner PR
2 half-day bike rentals	Zuzu Pedals	80.00	attractions AH & AP press tour for media to promote Wisconsin	August 4 - 7	Turner PR
2 Meyers Beach Sea Caves Tour	Trek & Trail Sea Kayaking Adventures	130.00	attractions	-	Turner PR
Cornucopia Sweet Retreat - one night lodging	Bayfield County	130.00	AH & AP press tour for media to promote Wisconsin attractions	August 4 - 7	Turner PR
2 tickets for Grand Tour	Apostle Island Cruises	96.00	AH & AP press tour for media to promote Wisconsin attractions	August 4 - 7	Turner PR
			JK press tour for media to promote Wisconsin	August 24 - 29	
2 tickets for entry	Trollhaugen Adventure Park		attractions CS press tour for media to promote Wisconsin	September 16 - 19	Turner PR
2 tickets for entry	Milwaukee Art Museum	38.00	attractions CS press tour for media to promote Wisconsin	September 16 - 19	Turner PR
Milwaukee Public Market Gift Card	Visit Milwaukee	50.00	attractions CS press tour for media to promote Wisconsin		Turner PR
Cafe Benelux Gift Card	Visit Milwaukee	50.00	attractions	September 16 - 19	Turner PR
2 tickets for entry	Milwaukee Domes	16.00	CS press tour for media to promote Wisconsin attractions	September 16 - 19	Turner PR
	Visit Milwaukee	1E0/pight	GN press tour for media to promote Wisconsin	October 7 - 12	
2 night stay at The Pfister			attractions GN press tour for media to promote Wisconsin	October 7 - 12	Turner PR
2 tickets	Milwaukee Art Museum	38.00	attractions GN press tour for media to promote Wisconsin	October 7 - 12	Turner PR
Milwaukee Public Market Gift Card	Visit Milwaukee	25.00	attractions GN press tour for media to promote Wisconsin	October 7 - 12	Turner PR
Bartolotta Gift Card	Visit Milwaukee	40.00	attractions		Turner PR
Taverne on Woodlake Lunch	Destination Kohler	100.00	GN press tour for media to promote Wisconsin attractions	October 7 - 12	Turner PR
Massage for two at Kohler Waters Spa	Destination Kohler	197.00	GN press tour for media to promote Wisconsin attractions	October 7 - 12	Turner PR
			GN press tour for media to promote Wisconsin	October 7 - 12	
Dinner at Whistling Straits Restaurant	Destination Kohler		attractions GN press tour for media to promote Wisconsin	October 7 - 12	Turner PR
2 night stay at the Dorr Hotel	Destination Door County Doubletree Hotel Milwaukee Downtown	129/night	attractions JD press tour for media to promote Wisconsin	Nov 4 - 9	Turner PR
1 night stay at Doubletree Hotel	(MKE)	179.00	attractions JD press tour for media to promote Wisconsin	Nov 4 - 9	Turner PR
Breakfast	Cafe Benelux (MKE)	20.00		1000 4 - 5	Turner PR
		30.00	attractions		- america
Tasting	Explorium Brewery (MKE)		JD press tour for media to promote Wisconsin attractions	Nov 4 - 9	Turner PR
Tasting Tasting		25.00	JD press tour for media to promote Wisconsin attractions JD press tour for media to promote Wisconsin	Nov 4 - 9	Turner PR
Tasting	Milwaukee Brewing Company (MKE)	25.00	JD press tour for media to promote Wisconsin attractions JD press tour for media to promote Wisconsin attractions JD press tour for media to promote Wisconsin	Nov 4 - 9	Turner PR Turner PR
Tasting 1 ticket	Milwaukee Brewing Company (MKE) Best Place at Historic Pabst Brewery (MKE)	25.00 25.00 12.00	JD press tour for media to promote Wisconsin attractions JD press tour for media to promote Wisconsin attractions JD press tour for media to promote Wisconsin attractions JD press tour for media to promote Wisconsin	Nov 4 - 9	Turner PR Turner PR Turner PR
Tasting	Milwaukee Brewing Company (MKE)	25.00 25.00 12.00	JD press tour for media to promote Wisconsin attractions JD press tour for media to promote Wisconsin attractions JD press tour for media to promote Wisconsin attractions	Nov 4 - 9 Nov 4 - 9	Turner PR Turner PR
Tasting 1 ticket	Milwaukee Brewing Company (MKE) Best Place at Historic Pabst Brewery (MKE)	25.00 25.00 12.00 45.00	JD press tour for media to promote Wisconsin attractions JD press tour for media to promote Wisconsin attractions	Nov 4 - 9 Nov 4 - 9 Nov 4 - 9 Nov 4 - 9	Turner PR Turner PR Turner PR
Tasting 1 ticket Tour + lunch	Milwaukee Brewing Company (MKE) Best Place at Historic Pabst Brewery (MKE) Lakefront Brewery (MKE)	25.00 25.00 12.00 45.00 45.00	JD press tour for media to promote Wisconsin attractions JD press tour for media to promote Wisconsin attractions	Nov 4 - 9 Nov 4 - 9 Nov 4 - 9 Nov 4 - 9 Nov 4 - 9	Turner PR Turner PR Turner PR Turner PR
Tasting 1 ticket Tour + lunch Dinner + Spirits tasting	Milwaukee Brewing Company (MKE) Best Place at Historic Pabst Brewery (MKE) Lakefront Brewery (MKE) Central Standard Distillery (MKE)	25.00 25.00 12.00 45.00 35.00	JD press tour for media to promote Wisconsin attractions JD press tour for media to promote Wisconsin attractions	Nov 4 - 9 Nov 4 - 9 Nov 4 - 9 Nov 4 - 9	Turner PR Turner PR Turner PR Turner PR Turner PR
Tasting 1 ticket Tour + lunch Dinner + Spirits tasting One beverage + dinner Tasting + lunch	Milwaukee Brewing Company (MKE) Best Place at Historic Pabst Brewery (MKE) Lakefront Brewery (MKE) Central Standard Distillery (MKE) Kilbourn Cork (Wisconsin Dells) Latte Stone Brewery (Wisconsin Dells)	25.00 25.00 12.00 45.00 45.00 35.00 40.00	JD press tour for media to promote Wisconsin attractions JD press tour for media to promote Wisconsin attractions	Nov 4 - 9 Nov 4 - 9 Nov 4 - 9 Nov 4 - 9 Nov 4 - 9	Turner PR
Tasting 1 ticket Tour + lunch Dinner + Spirits tasting One beverage + dinner Tasting + lunch tasting flight	Milwaukee Brewing Company (MKE) Best Place at Historic Pabst Brewery (MKE) Lakefront Brewery (MKE) Central Standard Distillery (MKE) Kilbourn Cork (Wisconsin Dells) Latte Stone Brewery (Wisconsin Dells) Dells Distillery (Wisconsin Dells)	25.00 25.00 12.00 45.00 45.00 35.00 40.00 15.00	JD press tour for media to promote Wisconsin attractions JD press tour for media to promote Wisconsin	Nov 4 - 9 Nov 4 - 9	Turner PR
Tasting 1 ticket Tour + lunch Dinner + Spirits tasting One beverage + dinner Tasting + lunch	Milwaukee Brewing Company (MKE) Best Place at Historic Pabst Brewery (MKE) Lakefront Brewery (MKE) Central Standard Distillery (MKE) Kilbourn Cork (Wisconsin Dells) Latte Stone Brewery (Wisconsin Dells) Dells Distillery (Wisconsin Dells) Asgard Axe Throwing (Wisconsin Dells)	25.00 25.00 12.00 45.00 35.00 15.00 35.00	JD press tour for media to promote Wisconsin attractions JD press tour for media to promote Wisconsin attractions	Nov 4 - 9 Nov 4 - 9	Turner PR
Tasting 1 ticket Tour + lunch Dinner + Spirits tasting One beverage + dinner Tasting + lunch tasting flight	Milwaukee Brewing Company (MKE) Best Place at Historic Pabst Brewery (MKE) Lakefront Brewery (MKE) Central Standard Distillery (MKE) Kilbourn Cork (Wisconsin Dells) Latte Stone Brewery (Wisconsin Dells) Dells Distillery (Wisconsin Dells)	25.00 25.00 12.00 45.00 35.00 15.00 35.00	JD press tour for media to promote Wisconsin attractions JD press tour for media to promote Wisconsin attractions	Nov 4 - 9	Turner PR
Tasting 1 ticket Tour + lunch Dinner + Spirits tasting One beverage + dinner Tasting + lunch tasting flight Lane for axe throwing	Milwaukee Brewing Company (MKE) Best Place at Historic Pabst Brewery (MKE) Lakefront Brewery (MKE) Central Standard Distillery (MKE) Kilbourn Cork (Wisconsin Dells) Latte Stone Brewery (Wisconsin Dells) Dells Distillery (Wisconsin Dells) Asgard Axe Throwing (Wisconsin Dells)	25.00 25.00 12.00 45.00 35.00 40.00 15.00 35.00 50.00	JD press tour for media to promote Wisconsin attractions JD press tour for media to promote Wisconsin attractions	Nov 4 - 9 Nov 4 - 9	Turner PR
Tasting 1 ticket Tour + lunch Dinner + Spirits tasting One beverage + dinner Tasting + lunch tasting flight Lane for axe throwing Dinner	Milwaukee Brewing Company (MKE) Best Place at Historic Pabst Brewery (MKE) Lakefront Brewery (MKE) Central Standard Distillery (MKE) Kilbourn Cork (Wisconsin Dells) Latte Stone Brewery (Wisconsin Dells) Dells Distillery (Wisconsin Dells) Asgard Axe Throwing (Wisconsin Dells) Waterfront Tavern (La Crosse)	25.00 25.00 45.00 45.00 35.00 40.00 15.00 35.00 35.00	JD press tour for media to promote Wisconsin attractions JD press tour for media to promote Wisconsin attractions	Nov 4 - 9	Turner PR
Tasting 1 ticket Tour + lunch Dinner + Spirits tasting One beverage + dinner Tasting + lunch tasting flight Lane for axe throwing Dinner Lunch & Spirit flight	Milwaukee Brewing Company (MKE) Best Place at Historic Pabst Brewery (MKE) Lakefront Brewery (MKE) Central Standard Distillery (MKE) Kilbourn Cork (Wisconsin Dells) Latte Stone Brewery (Wisconsin Dells) Dells Distillery (Wisconsin Dells) Asgard Axe Throwing (Wisconsin Dells) Waterfront Tavern (La Crosse) La Crosse Distilling Co (La Crosse)	25.00 25.00 12.00 45.00 35.00 15.00 35.00 35.00 35.00 35.00 35.00	JD press tour for media to promote Wisconsin attractions JD press tour for media to promote Wisconsin attractions	Nov 4 - 9 Nov 4 - 9	Turner PR
Tasting 1 ticket Tour + lunch Dinner + Spirits tasting One beverage + dinner Tasting + lunch tasting flight Lane for axe throwing Dinner Lunch & Spirit flight Cocktails & Apps Breakfast Lunch with State Trails Council	Milwaukee Brewing Company (MKE) Best Place at Historic Pabst Brewery (MKE) Lakefront Brewery (MKE) Central Standard Distillery (MKE) Kilbourn Cork (Wisconsin Dells) Latte Stone Brewery (Wisconsin Dells) Dells Distillery (Wisconsin Dells) Asgard Axe Throwing (Wisconsin Dells) Waterfront Tavern (La Crosse) La Crosse Distilling Co (La Crosse) Dublin Square Irish Pub La Crosse Breakfast Club & Pub (La Crosse) Wi DNR	25.00 25.00 12.00 45.00 35.00 40.00 15.00 35.00 35.00 35.00 35.00 35.00 15.00	JD press tour for media to promote Wisconsin attractions JD press tour for media to promote Wisconsin attractions	Nov 4 - 9	Turner PR
Tasting 1 ticket 1 ticket Tour + lunch Dinner + Spirits tasting One beverage + dinner Tasting + lunch tasting flight Lane for axe throwing Dinner Lunch & Spirit flight Cocktails & Apps Breakfast Lunch with State Trails Council Lunch & ATV Ride Dinner with Sayner Chamber	Milwaukee Brewing Company (MKE) Best Place at Historic Pabst Brewery (MKE) Lakefront Brewery (MKE) Central Standard Distillery (MKE) Kilbourn Cork (Wisconsin Dells) Latte Stone Brewery (Wisconsin Dells) Dells Distillery (Wisconsin Dells) Dells Distillery (Wisconsin Dells) Materfront Tavern (La Crosse) La Crosse Distilling Co (La Crosse) Dublin Square Irish Pub La Crosse Breakfast Club & Pub (La Crosse)	25.00 25.00 45.00 45.00 35.00 40.00 15.00 35.00 35.00 35.00 35.00 35.00 35.00 35.00 35.00 35.00 30.00 18.00 15.00 value	JD press tour for media to promote Wisconsin attractions JD press tour for media to promote Wisconsin attractions	Nov 4 - 9	Turner PR
Tasting 1 ticket Tour + lunch Dinner + Spirits tasting One beverage + dinner Tasting + lunch tasting flight Lane for axe throwing Dinner Lunch & Spirit flight Cocktails & Apps Breakfast Lunch & ATV Ride Dinner with Sayner Chamber Lunch & ATV Ride	Milwaukee Brewing Company (MKE) Best Place at Historic Pabst Brewery (MKE) Lakefront Brewery (MKE) Central Standard Distillery (MKE) Kilbourn Cork (Wisconsin Dells) Latte Stone Brewery (Wisconsin Dells) Dells Distillery (Wisconsin Dells) Asgard Axe Throwing (Wisconsin Dells) Waterfront Tavern (La Crosse) La Crosse Distilling Co (La Crosse) Dublin Square Irish Pub La Crosse Breakfast Club & Pub (La Crosse) WI DNR WI ATV/UTV Association	25.00 25.00 45.00 45.00 35.00 15.00 35.00 35.00 35.00 30.00 18.00 18.00 15.00 value	JD press tour for media to promote Wisconsin attractions JD press tour for media to promote Wisconsin attractions	Nov 4 - 9 Nov 4 - 9 <td< td=""><td>Turner PR Turner PR Turner</td></td<>	Turner PR Turner
Tasting 1 ticket Tour + lunch Dinner + Spirits tasting One beverage + dinner Tasting + lunch tasting flight Lane for axe throwing Dinner Lunch & Spirit flight Cocktails & Apps Breakfast Lunch with State Trails Council Lunch & ATV Ride Dinner with Sayner Chamber Lunch & ATV Ride Dinner with Amery Community Club	Milwaukee Brewing Company (MKE) Best Place at Historic Pabst Brewery (MKE) Lakefront Brewery (MKE) Central Standard Distillery (MKE) Central Standard Distillery (MKE) Latte Stone Brewery (Wisconsin Dells) Latte Stone Brewery (Wisconsin Dells) Dells Distillery (Wisconsin Dells) Asgard Axe Throwing (Wisconsin Dells) Waterfront Tavern (La Crosse) La Crosse Distilling Co (La Crosse) Dublin Square Irish Pub La Crosse Breakfast Club & Pub (La Crosse) Wi DNR WI ATV/UTV Association Sayner Chamber Wi ATV/UTV Association	25.00 25.00 45.00 45.00 35.00 40.00 15.00 35.00 35.00 35.00 30.00 18.00 15.00 value 25.00	JD press tour for media to promote Wisconsin attractions JD press tour for media to promote Wisconsin attractions	Nov 4 - 9 Nov 2 - 9 Nov 2 - 9 Nov 3 - 9 Nov 4 - 9 Nov 4 - 9 Nov 2 - 9 Nov 3 - 9 Nov 4 - 9 Nov 4 - 9 Nov 4 - 9 Nov 4 - 9 Nov 3 - 9 Nov 4 - 9 Nov 3 - 10/3/21 10/3/21 5/10/21	Turner PR Exegional Tourism NE Regional Tourism SW Regional
Tasting 1 ticket Tour + lunch Dinner + Spirits tasting One beverage + dinner Tasting + lunch tasting flight Lane for axe throwing Dinner Lunch & Spirit flight Cocktails & Apps Breakfast Lunch with State Trails Council Lunch & ATV Ride Dinner with Amery Community Club Dinner with Hayward Lakes Tourism Lunch with Prescott Chamber	Milwaukee Brewing Company (MKE) Best Place at Historic Pabst Brewery (MKE) Lakefront Brewery (MKE) Central Standard Distillery (MKE) Kilbourn Cork (Wisconsin Dells) Latte Stone Brewery (Wisconsin Dells) Dells Distillery (Wisconsin Dells) Asgard Axe Throwing (Wisconsin Dells) Waterfront Tavern (La Crosse) La Crosse Distilling Co (La Crosse) Dublin Square Irish Pub La Crosse Breakfast Club & Pub (La Crosse) WI DNR WI ATV/UTV Association	25.00 25.00 45.00 45.00 35.00 15.00 35.00 35.00 35.00 30.00 18.00 15.00 value 25.00 value 25.00 10.00	JD press tour for media to promote Wisconsin attractions JD press tour for media to promote Wisconsin attractions	Nov 4 - 9 Nov 4 - 10/(2/2) 10/3/21 10/12/21 11/3/21	Turner PR Turner
Tasting 1 ticket Tour + lunch Dinner + Spirits tasting One beverage + dinner Tasting + lunch tasting flight Lane for axe throwing Dinner Lunch & Spirit flight Cocktails & Apps Breakfast Lunch & ATV Ride Dinner with State Trails Council Lunch & ATV Ride Dinner with Amery Community Club Dinner with Hayward Lakes Tourism Lunch with Prescott Chamber Dinner with New Visit Milwaukee Marketing + Comms	Milwaukee Brewing Company (MKE) Best Place at Historic Pabst Brewery (MKE) Lakefront Brewery (MKE) Central Standard Distillery (MKE) Central Standard Distillery (MKE) Central Standard Distillery (MKE) Latte Stone Brewery (Wisconsin Dells) Latte Stone Brewery (Wisconsin Dells) Dells Distillery (Wisconsin Dells) Asgard Axe Throwing (Wisconsin Dells) Waterfront Tavern (La Crosse) La Crosse Distilling Co (La Crosse) Dublin Square Irish Pub La Crosse Breakfast Club & Pub (La Crosse) WI DNR WI ATV/UTV Association Sayner Chamber WI ATV/UTV Association Amery Community Club Hayward Lakes VCB Prescott Chamber	25.00 25.00 45.00 45.00 35.00 40.00 35.00 35.00 35.00 35.00 35.00 30.00 15.00 value 25.00 value 25.00 25.00 25.00	JD press tour for media to promote Wisconsin attractions JD press tour for media to promote Wisconsin attrac	Nov 4 - 9 Nov 4 - 10/3/21 10/3/21 10/3/21 10/3/21 10/3/21 10/3/21 11/3/21 3/2/22	Turner PR NE Regional Tourism NE Regional Tourism NE Regional NW Regional Turner N
Tasting 1 ticket Tour + lunch Dinner + Spirits tasting One beverage + dinner Tasting + lunch tasting flight Lane for axe throwing Dinner Lunch & Spirit flight Cocktails & Apps Breakfast Lunch with State Trails Council Lunch with Syner Chamber Lunch & ATV Ride Dinner with Marery Community Club Dinner with Hayward Lakes Tourism Lunch with Prescott Chamber	Milwaukee Brewing Company (MKE) Best Place at Historic Pabst Brewery (MKE) Lakefront Brewery (MKE) Central Standard Distillery (MKE) Kilbourn Cork (Wisconsin Dells) Latte Stone Brewery (Wisconsin Dells) Dells Distillery (Wisconsin Dells) Dells Distillery (Wisconsin Dells) Asgard Axe Throwing (Wisconsin Dells) Waterfront Tavern (La Crosse) La Crosse Distilling Co (La Crosse) Dublin Square Irish Pub La Crosse Breakfast Club & Pub (La Crosse) WI DNR WI ATV/UTV Association Sayner Chamber WI ATV/UTV Association Amery Community Club Hayward Lakes VCB	25.00 25.00 45.00 45.00 35.00 40.00 35.00 35.00 35.00 35.00 30.00 35.00 30.00 25.00 25.00 25.00 25.00 25.00 10.00	JD press tour for media to promote Wisconsin attractions JD press tour for media to promote Wisconsin attractions	Nov 4 - 9 Nov 4 - 10/(2/2) 10/3/21 10/12/21 11/3/21	Turner PR Exegional Tourism SW Regional NW Regional NW Regional NW Regional NW Regional

Walworth County Visitor Bureau Annual Dinner	Walworth County Visitor Bureau	25.00	Experience by Regional Tourism Specialist at event	9/15/21	SE Regional Tourism
/isit Milwaukee Annual Meeting and Dinner	Visti Milwaukee		Experience by Regional Tourism Specialist at event	7/28/21	SE Regional Tourism
Destinations Wisconsin Annual Meeting - Lunch	Destinations Wisconsin		Experience by Regional Tourism Specialist at event	7/22/21	SE Regional Tourism
			Represent the Wisconsin Department of Tourism at		
ntrance and water	Madison Radicals	7.00	event	7/10/21	Anne Sayers
			Represent the Wisconsin Department of Tourism at		
			stops in the Plymouth and Manitowoc area during		
			participation in a joint familiarization tour with		Anne Sayers
Cheese samples, water	Sartori Cheese	10.00	DATCP	7/30/21	
· ·			Represent the Wisconsin Department of Tourism		
Intrance	Farm Discovery Center	12.00	during a familiarization tour with DATCP	7/30/21	Anne Sayers
	· · · · · · · · · · · · · · · · · · ·		Represent the Wisconsin Department of Tourism at		
			the State Fair Ribbon Cutting event as part of the		Anne Sayers
intrance	State Fair Ribbon Cutting – 8/5	17.00	Wisconsin State Fair Board	8/5/21	,
			Represent the Wisconsin Department of Tourism at	0,0,121	
unch	Tribal Fishing Event	10.00	event	9/9/21	Anne Sayers
		10.00	Represent the Wisconsin Department of Tourism as	5, 5, 21	
			part of an Agritourism familiarization tour with the		Anne Sayers
Entrance and tour	Mommsen's Harvest Hills	15.00	Governor's office	9/27/21	Anne Sayers
and and tour	Monifiser 3 Harvest Fills	15.00	Represent the Wisconsin Department of Tourism by	5/21/21	
			delivering remarks and participating in the annual		Anne Sayers
unah 8 ATI/ sida		100.00		10/0/21	Anne Sayers
unch & ATV ride	WATVA VIP Ride	100.00	WATVA VIP ride Represent the Wisconsin Department of Tourism at	10/8/21	
		40.00			Anne Sayers
unch	Green Bay Fall Tourism Conference		event while delivering keynote remarks	10/20/21	
			Represent the Wisconsin Department of Tourism in a	/ . /	Anne Sayers
our of production and distribution facilities	Kwik Trip, Inc.	unknown	partner meeting	11/3/21	,
			Represent the Wisconsin Department of Tourism by		Anne Sayers
unch	Destinations Wisconsin		delivering keynote remarks	11/5/21	
Gift to Secretary: handmade soap	VISIT Lake Geneva		Gift to Secreatry's Office	6/24/21	Anne Sayers
Gift to Secretary: alpaca soap	London Dairy Alpacas	6.00	Gift to Secreatry's Office	7/30/21	Anne Sayers
Sift to Secretary: Gift box of misc. tea, candle, nuts,	Corragio	60.00		9/27/21	Anne Sayers
nug	Corragio	00.00	Gift to Secreatry's Office	5/2//21	Anne Sayers
Gift to Secretary: Wisconsin shaped cast iron skillet	Destination Madison	40.00	Gift to Secreatry's Office	9/27/21	Anne Sayers
ift to Secretary: Kuub wooden game set	Visit Eau Claire	40.00	Gift to Secreatry's Office	10/15/21	Anne Sayers
		60.00		10/31/21	Craig Treat
Gift to Comms Department : Box of assorted cheese	VISIT Milwaukee	60.00	Gift to Secreatry's Office	10/31/21	Craig Trost
Gift to Travel WI and OREC: Sweets assortment	National Park Trips (backpacker group)	40.00	Food item received and donated to local shelter	11/15/21	Cassie Mordini
Gift to Marketing Department: Kringle	WTMJ/ radio	20.00	Food item received and donated to local shelter	12/20/21	Shane Brossard
Gift to Comms Departmentmisc. Green Bay Packer					
tems	Green Bay Packers	100.00	Gift to Secreatry's Office	12/20/21	Amanda Weibel
					Anne/Chelsey/Craig/Ar
Gift to Department: scratch offs (4)	WTMJ/ radio	4.00	Gift to Secreatry's Office	12/21/21	
	WTMJ/ radio				
Gift to Department: scratch offs (4) Rental of 2 canoes and pfds for 2 day, 1 night river rrin			Product used for video & photo promotional	12/21/21 8/19/21	Hosts of Backpacker
Rental of 2 canoes and pfds for 2 day, 1 night river	WTMJ/ radio WI River Outings	344.00	Product used for video & photo promotional materials	8/19/21	Hosts of Backpacker Get Out More TV
Rental of 2 canoes and pfds for 2 day, 1 night river rip	WI River Outings	344.00	Product used for video & photo promotional materials Product used for video & photo promotional		Hosts of Backpacker Get Out More TV Hosts of Backpacker
Rental of 2 canoes and pfds for 2 day, 1 night river rip		344.00 90.00	Product used for video & photo promotional materials Product used for video & photo promotional materials	8/19/21 8/20/21	Hosts of Backpacker Get Out More TV Hosts of Backpacker Get Out More TV
Rental of 2 canoes and pfds for 2 day, 1 night river rip .oan of 3 canoe paddles	WI River Outings Bending Branches	344.00 90.00	Product used for video & photo promotional materials Product used for video & photo promotional materials Product used for video & photo promotional	8/19/21	Hosts of Backpacker Get Out More TV Hosts of Backpacker Get Out More TV Hosts of Backpacker
Rental of 2 canoes and pfds for 2 day, 1 night river rip .oan of 3 canoe paddles	WI River Outings	344.00 90.00 718.73	Product used for video & photo promotional materials Product used for video & photo promotional materials Product used for video & photo promotional materials	8/19/21 8/20/21 8/21/21	Hosts of Backpacker Get Out More TV Hosts of Backpacker Get Out More TV Hosts of Backpacker Get Out More TV
tental of 2 canoes and pfds for 2 day, 1 night river rip oan of 3 canoe paddles Apparel	WI River Outings Bending Branches Dululth Trading Company	344.00 90.00 718.73	Product used for video & photo promotional materials Product used for video & photo promotional materials Product used for video & photo promotional materials Product used for video & photo promotional	8/19/21 8/20/21	Hosts of Backpacker Get Out More TV Hosts of Backpacker Get Out More TV Hosts of Backpacker Get Out More TV Hosts of Backpacker
tental of 2 canoes and pfds for 2 day, 1 night river rip oan of 3 canoe paddles Apparel	WI River Outings Bending Branches	344.00 90.00 718.73 100.00	Product used for video & photo promotional materials Product used for video & photo promotional materials Product used for video & photo promotional materials Product used for video & photo promotional materials	8/19/21 8/20/21 8/21/21 8/22/21	Hosts of Backpacker Get Out More TV Hosts of Backpacker Get Out More TV Hosts of Backpacker Get Out More TV Hosts of Backpacker Get Out More TV
tental of 2 canoes and pfds for 2 day, 1 night river rip oan of 3 canoe paddles \pparel oan of 2 fishing rods	WI River Outings Bending Branches Dululth Trading Company St. Croix Rod	344.00 90.00 718.73 100.00	Product used for video & photo promotional materials Product used for video & photo promotional	8/19/21 8/20/21 8/21/21	Hosts of Backpacker Get Out More TV Hosts of Backpacker
tental of 2 canoes and pfds for 2 day, 1 night river rip oan of 3 canoe paddles .pparel oan of 2 fishing rods .everal fishing lures	WI River Outings Bending Branches Dululth Trading Company St. Croix Rod Mepps Lures	344.00 90.00 718.73 100.00 48.55	Product used for video & photo promotional materials Product used for video & photo promotional materials	8/19/21 8/20/21 8/21/21 8/22/21 8/23/21	Hosts of Backpacker Get Out More TV Hosts of Backpacker Get Out More TV
tental of 2 canoes and pfds for 2 day, 1 night river rip oan of 3 canoe paddles apparel oan of 2 fishing rods ieveral fishing lures unch	WI River Outings Bending Branches Dululth Trading Company St. Croix Rod Mepps Lures Gateway to the Driftless	344.00 90.00 718.73 100.00 48.55 10.00	Product used for video & photo promotional materials Product used for video & photo promotional materials Meeting with stakeholders	8/19/21 8/20/21 8/21/21 8/22/21 8/23/21 8/31/21	Hosts of Backpacker Get Out More TV Hosts of Backpacker Get Out More TV Mary Monroe Brown
Rental of 2 canoes and pfds for 2 day, 1 night river rip .oan of 3 canoe paddles Apparel .oan of 2 fishing rods ieveral fishing lures .unch	WI River Outings Bending Branches Dululth Trading Company St. Croix Rod Mepps Lures	344.00 90.00 718.73 100.00 48.55 10.00 10.00	Product used for video & photo promotional materials Product used for video & photo promotional materials Meeting with stakeholders Meeting with stakeholders	8/19/21 8/20/21 8/21/21 8/22/21 8/23/21 8/31/21 9/7/21	Hosts of Backpacker Get Out More TV Hosts of Backpacker Get Out More TV
Rental of 2 canoes and pfds for 2 day, 1 night river rip .coan of 3 canoe paddles Apparel .coan of 2 fishing rods Several fishing lures .unch	WI River Outings Bending Branches Dululth Trading Company St. Croix Rod Mepps Lures Gateway to the Driftless	344.00 90.00 718.73 100.00 48.55 10.00 10.00	Product used for video & photo promotional materials Product used for video & photo promotional materials Meeting with stakeholders	8/19/21 8/20/21 8/21/21 8/22/21 8/23/21 8/31/21 9/7/21	Hosts of Backpacker Get Out More TV Hosts of Backpacker Get Out More TV Mary Monroe Brown
Rental of 2 canoes and pfds for 2 day, 1 night river rip .coan of 3 canoe paddles Apparel .coan of 2 fishing rods Several fishing lures .cunch	WI River Outings Bending Branches Dululth Trading Company St. Croix Rod Mepps Lures Gateway to the Driftless	344.00 90.00 718.73 100.00 48.55 10.00 10.00	Product used for video & photo promotional materials Product used for video & photo promotional materials Meeting with stakeholders Meeting with stakeholders	8/19/21 8/20/21 8/21/21 8/22/21 8/23/21 8/31/21 9/7/21	Hosts of Backpacker Get Out More TV Hosts of Backpacker Get Out More TV Mary Monroe Brown Mary Monroe Brown
Rental of 2 canoes and pfds for 2 day, 1 night river rip .coan of 3 canoe paddles Apparel .coan of 2 fishing rods Several fishing lures .cunch	WI River Outings Bending Branches Dululth Trading Company St. Croix Rod Mepps Lures Gateway to the Driftless Hayward Chamber	344.00 90.00 718.73 100.00 48.55 10.00 10.00 10.00	Product used for video & photo promotional materials Product used for video & photo promotional materials Meeting with stakeholders Attendance at event & delivered remarks on behalf of	8/19/21 8/20/21 8/21/21 8/22/21 8/23/21 8/31/21 9/7/21 12/1/21	Hosts of Backpacker Get Out More TV Hosts of Backpacker Get Out More TV Mary Monroe Brown Mary Monroe Brown
	WI River Outings Bending Branches Dululth Trading Company St. Croix Rod Mepps Lures Gateway to the Driftless Hayward Chamber	344.00 90.00 718.73 100.00 48.55 10.00 10.00 10.00	Product used for video & photo promotional materials Product used for video & photo promotional materials Meeting with stakeholders Meeting with stakeholders Meeting with stakeholders Attendance at event & delivered remarks on behalf of the Office of Outdoor Recreation	8/19/21 8/20/21 8/21/21 8/22/21 8/23/21 8/31/21 9/7/21 12/1/21	Hosts of Backpacker Get Out More TV Hosts of Backpacker Get Out More TV Mary Monroe Brown Mary Monroe Brown

*These donations of goods and services were donated for press tours and were utilized by non department employees in furtherance of their work for the Department, thus reducing the cost to the state.

Note also that any items or services of value received by any of the three department appointees (Secretary-designee, Deputy and Communications Director) are, consistent with prior practice, set forth in their EIS submissions of this same date and to satisfy Wis. Stats. sections 19.42 (1) and 19.575. Although the EIS statements do not require inclusion of items having a value less than \$50, they are included in the appointees' EIS for completeness.