Department of Tourism Ethics Report				
January 1 through December 31, 2018				
Date	Vendor	Item/Services	Donor	Appx Value
Office of Marketing Services None to Report				
Bureau of Marketing None to Report				
Bureau of Industry Relations None to Report				
WI Arts Board				
None to Report				
Bureau of Technology & Customer Service None to Report				
Bureau of Communication				
May 14-15, 2018	Laughlin-Constable	Brian Clark FAM/Milwaukee Journal Sentinel		
		1 room for 1 night (\$250 Per Night)	Kimpton Journeyman	\$250.00
May 20-24, 2018	Geiger PR	Lake Geneva/Walworth County Press Tour 3 Rooms for 4 Nights, 2 Rooms for 2 nights & 1 Room for 3 nights		40.070.00
		(\$150 Per Night) 5 Rooms for 4 Nights & 1 Room for 3 Nights (\$150 Per Night)	The Ridge Lake Lawn Resort	\$2,850.00 \$3,450.00
		6 Rooms for 3 Nights (\$150 Per Night)	Grand Geneva	\$2,700.00
		5 Rooms for 4 Nights &1 Room for 3 Nights (\$185 per night)	Maxwell Mansion	\$4,255.00
		Show tickets for 5 people (\$29.50 Per Person) Tour, appetizers and dinner for 29	Dancing Horses Theatre	\$147.50
		Individuals (\$50 Per Person)	The Geneva Inn	\$1,450.00
		Mailboat demonstration tour for 27 Individuals (\$40 Per Person) Admission for 27 Individuals (\$0	Lake Geneva Cruise Lines' Walworth	\$1,080.00
		Per Person) Lunch for 28 Individuals (\$15 Per	Yerkes Observatory	\$0.00
		Person) Equipment rental for 9 Individuals	The Abbey Resort	\$420.00
		(\$25 Per Person) Tasting for 12 Individuals (\$0 Per	Lake Lawn Resort	\$225.00
		Person) Tasting for 12 Individuals (\$5 Per	Lake Geneva Country Meats	\$0.00
		Person) Admission for 7 Individuals (\$7 Per	Geneva Lake Brewing	\$60.00
		Person)	Geneva Lake Museum	\$49.00

Department of Tourism Ethics Report				
anuary 1 through December 31, 2018				
Date	Vendor	Item/Services	Donor	Appx Value
		Admission and tour for 7		¢4.05.00
		Individuals (\$15 Per Person) Dinner for 10 Inividuals (\$25 Per	Black Point Estate	\$105.00
		Person)	Sopra	\$250.00
		Dinner for 10 Inividuals (\$25 Per Person)	Ristorante Brissago	\$300.00
		Dinner for 9 Inividuals (\$30 Per		ţcccicc
		Person) Tickets for 27 Inividuals (\$35 Per	Crafted Americana	\$270.00
		Person)	Tristan Crist's Magic Show	\$945.00
		Lunch for 12 Individuals (\$15 Per	Denous/s	¢100.00
		Person) Lunch for 14 Individuals (\$15 Per	Popeye's	\$180.00
		Person)	Oakfire	\$210.00
		Zipline and Ropes Course for 5 Individuals (\$49.99 Per Person)	Lake Geneva Canopy Tours	\$249.95
		Tour and tasting for 14 Individuals		
		(\$15 Per Person) Tour for 14 Individuals (\$0 Per	Staller Estate Winery	\$210.00
		Person)	Rushing Waters Fisheries & The Trout	\$0.00
		Tour for 7 Individuals (\$0 Per		40.00
		Person) Tour for 7 Individuals (\$0 Per	The Ridge Hotel	\$0.00
		Person)	Lake Lawn Resort	\$0.00
		Tour for 7 Individuals (\$0 Per Person)	The Abbey Resort	\$0.00
		Dinner for 7 Individuals (\$15 Per		<i>\</i> 0.00
		Person) Dinner for 11 Individuals (\$15 Per	Pier 290	\$105.00
		Person)	Tuscan Tavern & Grill	\$165.00
		Dinner for 8 Individuals (\$25 Per		¢200.00
		Person) Admission for 26 Individuals	Frontier Restaurant	\$200.00
		(\$29.95 Per Person)	Rosewood	\$77.87
		Tour for 9 Individuals (\$5 Per Person)	The Baker House	\$45.00
		Tour for 9 Individuals (\$5 Per		
		Person) Lunch for 9 Individuals (\$15 Per	Maxwell Mansion	\$45.00
		Person)	Sprecher's	\$49.00
		Train Tickets for 13 Individuals	Fact Trouv Flactuie Dailyaad	¢100.05
		(\$12.95 Per Person) Tour for 7 Individuals (\$0 Per	East Troy Electric Railroad	\$168.35
		Person)	Elegant Farmer	\$0.00
		Cooking class for 12 Individuals (\$65 Per Person)	Crafty Kitchen	\$780.00
		Pontoon rental for 4 hours (\$455) Lunch for 8 Individuals (\$15 Per	Marina Bay Boat Rentals	\$455.00
		Person)	Boat House Bar & Grill	\$120.00
		Scooter rental for 7 Individuals	Constant la shave	¢442.00
		(\$59 Per Person) Dinner for 24 Individuals (\$35 Per	Scoot Jockeys	\$413.00
		Person)	Grand Geneva Resort & Spa	\$840.00
		Airline tickets for 16 individuals		
		(average \$500 per ticket)	Airline In-Kind	\$8,000.00
		3 drivers (average \$300 per person)	Vehicle In-Kind	\$900.00

Department of Tourism Ethics Report January 1 through December 31, 2018				
Date	Vendor	Item/Services	Donor	Appx Value
June 27-July 1, 2018	Laughlin-Constable	Cory Lee Instagram FAM/ Curb		
		Free with Cory Lee	Dhua Llauk an Daaant	¢500.00
		2 bedroom villa (\$250/night)	Blue Harbor Resort SEAS Sailing	\$500.00
		SEAS Sailing expedition (\$80/night)	SEAS Suming	
			VISIT Milwaukee	\$786.00
		Hyatt Place Milwaukee Downtown		
		Hotel Stay (\$262/night) Halsey tickets (\$100/ticket)	Summerfest	\$200.00
		Tour and Tasting (\$10/ticket)	Three Sheeps	\$200.00 \$20.00
		Lakefront Brewery admission for a	VISIT Milwaukee	\$20.00 \$20.00
		tour (\$10/ticket)		7
		Harley Davidson Museum passes	VISIT Milwaukee	\$28.00
		(\$14/ticket)		
		Milwaukee Art Museum passes (\$19/ticket)	VISIT Milwaukee	\$38.00
		(\$19/ licket)		
July 4 - 7, 2018	Laughlin-Constable	Leslie Keller Instagram FAM/		
		Pancakes and Whiskey		
		Tickets to see J.Cole (\$80)	Summerfest	\$80.00
		Oxbow Hotel stay (\$200/night) Eaux Claires Tickets (\$275/2 day	Visit Eau Claire Visit Eau Claire	\$400.00 \$275.00
		enhanced pass)		ŞZ75.00
		UBER gift card	VISIT Milwaukee	\$100.00
August 4-5, 2018	Laughlin-Constable	Brian Clark FAM/ LA Times		
		Hotel Stay (\$250/night)	Kimpton Hotel	\$250.00
August 6, 2018	Laughlin-Constable	Andrew Pielage Instagram FAM		
		Tour of Monona Terrace	Monona Terrace	\$5.00
		(\$5/ticket)		
August 0 12 2010	Coises DD	Creat Diver Deed M/I Dress Tour		
August 9-13, 2018	Geiger PR	Great River Road WI Press Tour 1 Rooms for 1 Night (\$100 Per		
		Night)	Grandview Motel	\$100.00
		1 Rooms for 1 Night (\$150 Per		
		Night)	153 Main	\$150.00
		3 Rooms for 1 Night (\$225 Per	Diver Dead Hideout	\$675.00
		Night) 11 Rooms for 1 Night (\$85 Per	River Road Hideout	\$075.00
		Night)	Country Inn and Suites	\$935.00
		3 Rooms for 2 Nights (\$130 Per		
		Night)	Stoney Creek	\$780.00
		8 Rooms for 2 Nights (\$150 Per Night)	Hampton Inn and Suites	\$2,400.00
		5 Rooms for 2 Nights (\$60 Per		Ş2,400.00
		Night)	Prairie Inn and Suites	\$600.00
		1 Room for 1 Night (\$500 Per		4
		Night) 1 Room for 1 Night (\$275 Per	A Dubé Stay	\$500.00
		Night)	White House Inn	\$275.00
		4 Rooms for 1 Night (\$180 Per		<i>γ</i> 275.00
		Night)	Harbor Hill	\$720.00
		1 Room for 1 Night (\$110 Per		
		Night)	Spring Street Inn	\$110.00
		1 Room for 1 Night (\$400 Per	The Penin House	¢400.00
		Night)	The Pepin House	\$400.00

Department of Tourism Ethics Report January 1 through December 31, 2018				
Date	Vendor	Item/Services	Donor	Appx Value
		2 Rooms for 1 Night (\$130 Per Night) 1 Room for 1 Night (\$125 Per	Maidenwood Lodge	\$260.00
		Night) 1 Room for 1 Night (\$295 Per	Great River Cottage	\$125.00
		Night) Dinner and live music for 20	Little Green Farmhouse	\$295.00
		people (\$15 Per Person) Breakfast for 6 Individuals (\$10 Per	Dousman House	\$300.00
		Person) Birding expedition for 6 Individuals Entrance fee for 6 Individuals (\$0	Swing Inn Rush Creek Nature Area	\$60.00 \$30.00
		Per Person) Lunch for 6 Individuals (\$10 Per	Sugar Creek Bluff	\$0.00
		Person) Canoe outing for 6 Individuals (\$55	Sportsman Inn	\$60.00
		Per Person) Admission and tour for 12	Wisconsin River Outing	\$330.00
		Individuals (\$13.50 Per Person) Admission and tour for 12	Villa Louis	\$162.00
		Individuals (\$6 Per Person) Lunch for 12 Individuals (\$10 Per	Fort Crawford Museum	\$72.00
		Person) Tasting for 12 Individuals (\$5 Per	Fort Mulligan's Grillpub	\$120.00
		Person) Admission for 18 Individuals (\$0	Valley Fish and Cheese	\$60.00
		Per Individual) Dinner for 19 Individuals (\$25 Per	Great River Road Interpretive Center	\$0.00
		Person) Tour and Tasting for 19 Individuals	Charmant Hotel	\$475.00
		(\$8 Per Person) Admission for 18 Individuals (\$0	Pearl Street Brewery	\$152.00
		Per Person) Equipment rentals for 8 Individuals	Grandad Bluff	\$0.00
		(\$25 Per Person) Lunch for 11 Individuals (\$10 Per	Island Outdoors	\$200.00
		Person) Coffee for 8 Individuals (\$4 Per	Fayze's Restaurant and Bakery	\$110.00
		Person) Tour and tasting for 8 Individuals	Grounded Patio Café	\$32.00
		(\$5 Per Person) Lunch for 8 Individuals (\$10 Per	Finnottes Nut & Chocolate Shop	\$40.00
		Person) Cruise tickets for 17 Individuals	Hackberry's Bistro	\$80.00
		(\$16.95 Per Person) Bikes for 3 Individuals (\$10 Per	La Crosse Queen	\$288.15
		Person) Daily pass for 3 Individuals (\$5 Per	Great River State Trail	\$30.00
		Person) Hike for 4 Individuals (\$0 Per	Wisconsin State Trail	\$15.00
		Person) Admission for 15 Individuals (\$5	Perrot State Park	\$0.00
		Per Person) Dinner for 7 Individuals (\$45 Per	Kinstone Megalithic Garden	\$75.00
		Person) Dinner for 5 Individuals (\$25 Per	Freighthouse Restaurant	\$315.00
		Person) Dinner for 8 Individuals (\$25 Per	Piggy's Restaurant The Waterfront Restaurant and	\$125.00
		Person)	Tavern	\$200.00

Department of Tourism Ethics Report January 1 through December 31, 2018				
Date	Vendor	Item/Services	Donor	Appx Value
		Tickets for 18 Individuals (\$15 Per Person) Admission for 17 Individuals (\$0	La Crosse Trolley Tour	\$270.00
		Per Person) Coffee for 12 Individuals (\$4 Per	Buena Vista Overlook	\$0.00
		Person) Tour for 18 Individuals (\$0 Per	Fire & Ice	\$48.00
		Person) Admission and tour for 13	Big River Theater	\$0.00
		Individuals (\$5 Per Person) Lunch for 13 Individuals (\$10 Per	Laura Ingalls Wilder Museum	\$65.00
		Person) Tour and lunch for 6 Individuals	Stockholm Pie Company	\$130.00
		(\$25 Per Person) Dinner for 18 Individuals (\$25 Per	Villa Bellezza	\$150.00
		-	Maiden Rock Winery & Cidery	\$450.00
		(average \$500 per ticket) 3 drivers (average \$300 per	Airline In-Kind	\$6,000.00
		person)	Vehicle In-Kind	\$900.00
August 23-28, 2018	Laughlin-Constable	Eric Stoen Instagram FAM/Travel Babbo		
		2 nights at Bayshore Inn (\$150/night)	Visit Door County	\$300.00
		2 nights at Springhill Suites (\$200/night)	VISIT Milwaukee	\$400.00
September 8, 2018	Laughlin-Constable	Musky Fest in Chicago raffle prizes		
		Two (2) tickets to the Badgers Homecoming game	UW Badgers	\$270.00
		Two (2) tickets to the Badgers Homecoming game	UW Badgers	\$330.00
		Certificate to Little Bohemia Lodge Certificate to Paul Bunyan's Cook	Little Bohemia	\$80.00
		Shanty Certificate to go carting at Holiday	Paul Bunyans	\$80.00
		Acres in Minocqua Certificate to river tubing at	Holiday Acres	\$60.00
		Wildwood Outdoor Adventures Certificate to Thirsty Whale	Whildwood Outdoor Adventures Thirsty Whale	\$84.00 \$60.00
October 8-11, 2018	Geiger PR	Cranberry Press Tour/WI Press Tour		
		18 Rooms for 1 Night (\$250 Per Night)	The Ostoff	\$4,500.00
		9 Rooms for 2 Nights & 1 Room for 1 Night (\$130 Per Night)	Cobblestone Hotel	\$2,470.00
		9 Rooms for 2 Nights & 1 Room for 1 Night (\$125 Per Night) Opening recention for 21	Hampton Inn	\$2,375.00
		Opening reception for 21 individuals (\$20 Per Person) Dinner for 21 Individuals (\$35 Per	The Ostoff	\$420.00
		Person) Class for 11 Individuals (\$185 Per	Lola's on the Lake	\$735.00
		Person) Spa treatment for 4 Individuals	L'ecole de la Maison Cooking School	\$2,035.00
		-	Aspira Spa Services	\$800.00

Department of Tourism Ethics Report January 1 through December 31, 2018				
Date	Vendor	Item/Services	Donor	Appx Value
		Lunch for 4 Individuals (\$15 Per Person)	Aspira Spa Café	\$60.00
		Drink for 7 Individuals (\$6 Per	Aspira Spa Care	\$60.00
		Person) Activity and tour for 8 Individuals	Stevens Point Brewery	\$42.00
		(\$5 Per Person) Dinner for 12 Individuals (\$30 Per	Central Rivers Farmshed	\$40.00
		Person) Dinner for 13 Individuals (\$20 Per	Muse at Sentry	\$150.00
		Person) Tour for 24 Individuals (\$5 Per	a-soshel	\$260.00
		Person) Lunch (partial amount) for 24	Gottschalk Cranberry Marsh	\$120.00
		Individuals (\$5 Per Individual) Tour of processing plant for 23	Great Expectations	\$120.00
		Individuals (\$0 Per Person) Dinner for 11 Individuals (\$20 Per	Ocean Spray	\$0.00
		Person) Dinner for 12 Inividuals (\$50 Per	Father Fats Public House	\$300.00
		Person)	PJ's at Sentry World	\$600.00
		Airline tickets for 14 individuals (average \$500 per ticket) Train ticket for 1 individual (\$25	Airline In-Kind	\$7,000.00
		per ticket) 3 drivers (average \$300 per	Amtrack In-Kind	\$25.00
		person)	Vehicle In-Kind	\$900.00
October 9-13, 2018	Laughlin-Constable	Karilyn Owen Instagram FAM/No Back Home		
		Dinner at Camp Trippalindee	Graduate Hotel Madison	\$50.00
October 14-18, 2018	Laughlin-Constable	Jeana Travels Instagram FAM		
		Hotel Stay for Three (\$599/night) Dinner at the Geneva Chophouse	Grand Geneva	\$1,700.00
		gift card Mixology class for three	Grand Geneva	\$200.00
		(\$15/person)	Grand Geneva	\$45.00
December 11, 2018	Laughlin-Constable	Winter Media Kits		
		40 single serve kringles (\$5/kringle)	Racine Danish Kringle	\$200.00
Marsh 44, 2040	Duine Kalana		_	
March 14, 2018	Brian Kelsey	Floral display- displayed in public area	Brian Kelsey	\$75.00
December 15, 2018		Holiday Food Gift Basket		\$125.00
			TOTAL	\$81,401.82