

CAMPAIGN FINANCE CHECKLIST

FOR 2028 DISTRICT ATTORNEY AND LEGISLATIVE CANDIDATES

Campaign Finance Reports must be submitted to the Wisconsin Ethics Commission electronically via the [Sunshine](https://campaignfinance.wi.gov/) website (<https://campaignfinance.wi.gov/>).

State candidates are not allowed to claim exemption in the year of their election. [Wis. STAT. §11.0104\(1\)\(bm\)1](#). You must file each of the reports listed below.

- ☐ Obtain a copy of the **Campaign Finance Overview – State Candidates** Manual (Revised 2026) from the Wisconsin Ethics Commission website and carefully review it with your treasurer.
- ☐ Complete and submit a **July Continuing Campaign Finance Report** to the Wisconsin Ethics Commission via Sunshine no later than **July 17, 2028**. This report covers activity from January 1, 2028, or the date of registration (whichever is later), through June 30, 2028.
- ☐ Complete and submit a **Pre-Primary Campaign Finance Report** to the Wisconsin Ethics Commission via Sunshine no later than **July 31, 2028**. This report covers activity from July 1, 2028, through July 24, 2028.
- ☐ Complete and submit a **Special Report of Late Contribution** to the Wisconsin Ethics Commission via Sunshine within 72 hours of the receipt of a contribution or cumulative contributions of \$1,000 or more from a single contributor which is received from July 25, 2028, through August 8, 2028.
- ☐ Complete and submit a **September Continuing Campaign Finance Report** to the Wisconsin Ethics Commission via Sunshine no later than **October 2, 2028**. This report covers activity from July 25, 2028, through September 23, 2028.
- ☐ Complete and submit a **Pre-Election Campaign Finance Report** to the Wisconsin Ethics Commission via Sunshine no later than October 30, 2028. This report covers activity from September 24, 2028, through October 23, 2028.
- ☐ Complete and submit a **Special Report of Late Contribution** to the Wisconsin Ethics Commission via Sunshine within 72 hours of the receipt of a contribution or cumulative contributions of \$1,000 or more from a single contributor which is received from October 24, 2028, through November 7, 2028.
- ☐ Complete and submit a **January Continuing Campaign Finance Report** to the Wisconsin Ethics Commission via Sunshine **January 16, 2029**. This report covers activity from October 24, 2028, through December 31, 2028.

Note: Candidates are required to continue filing Campaign Finance Reports, regardless of the results of the Primary or Election. *Wis. STATS. §11.0207. An individual that has won the election and holds office is defined as a candidate, and therefore must remain registered and cannot terminate while in office. Wis. STATS. §§[11.0202\(1\)\(a\)](#), [11.0101\(1\)\(b\)](#).*

To terminate, a committee must amend their registration to request termination, and file a termination report on the Sunshine website.

For further information on Campaign Finance reporting requirements, please contact the Wisconsin Ethics Commission via email at campaignfinance@wisconsin.gov, or by phone at (608) 266-8123.